# MI Malta Ltd - Data Privacy Policy

MI Malta Ltd. is fully aware of the importance of your privacy as client. This privacy policy sets the basis on how we process any personal data that is provided to us directly or indirectly online or offline.

Kindly read the following details carefully.

For the purpose of the EU General Data Protection Regulation we as MI Malta Ltd. are the data controller both offline and online at www.mimalta.com.

You are responsible for ensuring that all your clients are aware of the content of this privacy policy and are in agreement with you supplying their personal data to us to make a reservation on their behalf.

When making a reservation directly with us or via our website you agree to the transfer storing or processing of this information as set out below.

#### Information collection and use:

While using our site and services we may ask you to provide us with certain personal identifiable information that may be used to contact or identify you or your clients and this may include but is not limited to full name and surname, date of birth, passport number or ID number, telephone number and email address. Should the client provide us with any additional personal data such as medical conditions, special needs and special requirements these will also be stored in our data. The data will be stored until it is necessary for operational, marketing, research and legal purposes.

# Data logging:

Just like many site operators we collect information that your browser sends whenever you visit our site. This log data may include information such as your computers Internet protocol (IP) address, browser type, browser version, the pages of our site that you visit, the time and date of your visit, the time spent on those pages and other statistics. This is only statistical data about our user's browsing actions and patterns and does not identify any individual. If you contact the company we may maintain a record of your email or other correspondence.

Should we ask you for contact details for marketing purposes or if you actively sign up to receive email news letters from us you will be given the option to opt in, which means that you would still like to receive company related material from us.

#### Transfer of personal data:

Some of the data provided will need to be passed on and processed, stored by relevant third parties such as but not limited to hotels, airlines, catering establishments, venues and insurance companies so that they may provide us on your behalf with the necessary arrangements you or your company require. Some of the third party suppliers may be based outside of the European Economic Area. Companies located outside jurisdiction may not be subject to the same level of scrutiny with regards to data protection as that currently being implemented within the EEA. In certain circumstances we may be required to disclose personal data to government bodies or other authorities in Malta and in other countries such as those responsible for security and immigration departments.

#### Using your personal data:

Personal data may be used as follows:

- Honouring our obligations in connection with any contractual obligations between your company and our company as well as third parties we are contracting on your behalf.
- Communicating with your or members of the company relating to the services provided by our company.
- Internal research and analysis together with customer profiling.
- Dealing with disputes and resolving complaints as well as preventing fraudulent or criminal activity.
- For marketing and invoicing purposes.

Do you want our marketing campaign to reach you?



If you have made an enquiry with us or we have met you and exchanged personal data we may use this data to contact you by email or by phone.

We will only send you company mailers if you did not opt out of such marketing initiatives at the point when we collected your details. At any point MI Malta will not be sharing your details for third parties to engage in marketing purposes. You may choose to opt out of our marketing campaigns at any time by sending an email to info@mimalta.com

## Your rights:

Your right to access the personal data we hold about you is covered by the GDPR act which means that at any point you may wish to know what personal data we are holding and may wish to have it cancelled once it is no longer of company use for the event we are organising. Requests must be made in writing by sending an email to info@mimalta.com

### Data security:

The security of your personal information is important to us however no method of data transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

#### Cookies:

Cookies are files with small amounts of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer's hard drive. Like many sites we use cookies to collect data. You may instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

# **Changes to the Privacy Policy:**

The privacy policy is effective as from the 25th May 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy in line with EU directives. This will always be communicated to our clients.

